



Eve's Fund for Native American Health Initiatives promotes literacy, injury prevention, mental health and educational programs for young Native Americans. The organization was established in 2005 by Dr. Robert M. Crowell, a retired neurosurgeon, in memory of his deceased daughter, Eve Erin Crowell. Eve's Fund is a non-profit 501 (c)(3) organization incorporated in New Mexico and all donations are tax deductible.

Programs

- Think First Navajo
- Digital Storytelling
- Magic Tree House
- Native H.O.P.E.
- Boy Scout Troop 928
- Tour de Rez
- Red Eagle Challenge
- Native Youth Leadership Camp

800-646-2952

413-329-7862

<http://evcrowellfund.org>

Send us your email address today!

In the coming year, Eve's Fund will continue to "go green" by sharing most of our communication with you electronically.

If you use email, please send us your email address so you will continue to receive this newsletter and other important announcements.

You'll be helping us save on printing, paper, and postage costs, money we can reinvest in our valuable programs.

Please send your email address to barbaracrowellroy@evcrowellfund.org. Please note that we will not share or sell your information to anyone.

If you do not have an email address and would like to continue receiving future newsletters in the mail, please give us a call at 800-646-2952. Thank you!

More Magic Tree House books for Navajo school children

Thanks to a generous gift from the Magic Tree House, students and teachers at eight additional schools in Arizona and New Mexico will have a chance to enjoy this popular children's series, written by beloved author Mary Pope Osborne (with companion Research Guides written by Natalie Pope Boyce). One by one over the next three years, the schools will receive a Magic Tree House Teaching Bookshelf to house boxed sets of the first 28 books in the series.

With a Teaching Bookshelf in the school, teachers can borrow the box for one title and distribute 20 copies of the book to the class, so everyone can read the book at the same time. Several classes can read different titles in the series simultaneously.

In 2011, Osborne will participate in a video conference at one of the schools, sharing stories and surprises with students on the Navajo Nation. In the meantime, her books continue to inspire children to use their imagination while fostering a love of reading.



From left to right, Mary Pope Osborne, Will Osborne, Natalie Pope Boyce, and a happy young reader of Magic Tree House books.

Reeve Foundation awards "Quality of Life" grant to Eve's Fund

In January 2010, the Christopher and Dana Reeve Foundation awarded the ThinkFirst Navajo program an \$8,000 "Quality of Life" grant for our efforts in preventing spinal cord injuries. The grant money allowed Eve's Fund to expand and improve the VIP (Voices for Injury Prevention) education program, reaching about 1,900 students across nine schools in Arizona and New Mexico.



VIP speaker Cecelia Fred shares her injury prevention message with young Navajo children.



Message from the President



Our first five years of Eve's Fund have been fast-paced and exhilarating. Together we have accomplished much. We have implemented new programs, developed new projects, created additional partnerships, expanded our base of support, and achieved remarkable program and administrative success. This newsletter will summarize our major activities and accomplishments as well as highlight future projects and areas of need. Please read it carefully and let us know as soon as possible how you can further your involvement.

In spite of how many young Native Americans we've helped in the past year, there is still so much to be done. We hope you will continue your support so, together, we can make it happen. Thank you for being a friend and supporter of Eve's Fund.

Warm regards,

Bob Crowell

President & Founder
Eve's Fund
December 2010
bobcrowell@evcrowellsfund.org

ThinkFirst Navajo Team raises more than \$3,000 for injury prevention

On 10-10-10, more than 38,000 runners participated in the Bank of America Chicago Marathon. We were proud to have three runners representing ThinkFirst Navajo, and even more proud to say that all three members of the team finished the race.

Echohawk Lefthand, Christina Zubieta, and Matti Dodson all completed the 26.2-mile course, and together they raised more than \$3,200 for ThinkFirst Navajo's injury prevention programs.

Echohawk, program director of ThinkFirst Navajo and leader of our Boy Scout Troop 928, trained for months with Christina, who is a public health nurse with the Indian Health Service. You can see Echohawk's moving personal story, "Rebalanced: Live Life and Learn from the Lessons of the Past," on YouTube.

Matti, a Wisconsin resident, recently turned 40. She was inspired to commemorate this phase in her life by running a marathon and raising money for ThinkFirst Navajo's education programs. You can read about Matti's journey to race day on her Facebook page, Run Matti Run.

Through their efforts, the team raised awareness of ThinkFirst Navajo, and their success was reported in The Daily-Times, Farmington, New Mexico.

With the funds raised by this dedicated ThinkFirst Navajo team, we're grateful to be able to reach more Navajo youth with our injury prevention message. If you've been inspired by their story, please consider making a contribution to our ThinkFirst Navajo program. You can learn more about what we are doing by visiting our website at <http://evcrowellsfund.org>.

Call for Volunteers

A significant part of Eve's Fund's success stems from the fact that we have minimal overhead and no paid staff. Nearly all of our financial resources go directly to developing and implementing programs greatly needed by the young Native Americans we serve.

From the start, we have relied on committed volunteers who have shared their time and talents with our organization. If you have experience with fundraising, event planning, data management, or grant writing, we could use your help a few hours a month. Email Barbara Crowell Roy at barbaracrowellroy@evcrowellsfund.org.



From left to right, Echohawk Lefthand, Matti Dodson, and Christina Zubieta all completed the 26.2-mile course.



PROGRAM NEWS

Eve's Fund forms Boy Scout Troop

Under the able leadership of Echohawk Lefthand and Ksenija Topic, Eve's Fund's Boy Scout troop 928 now has nine members. The boys just had elections, are holding regular meetings and especially look forward to the outings and competitions. You can see more photos and read about their activities on our website. Through funding from Eve's Fund, two boys from the troop were able to participate in the Brownsea Camp, which teaches the basics of Boy Scout skills and leadership.

Digital Storytelling

In March 2010, Eve's Fund sponsored a Digital Storytelling workshop at the Four Corners Regional Health Center in Red Mesa, Arizona. Brenda K. Manuelito and Carmella Rodriguez of nDigiDreams guided 10 young Navajos through this creative participatory media process. Digital storytelling is "modern expression of the ancient art of storytelling." Eve's Fund got great media coverage in the Navajo Times and hopes to sponsor another workshop next year. Many of these powerful personal stories are now available to the public on our own Eve's Fund YouTube channel at <http://youtube.com/EvesFund>.



The H.O.P.E. Initiative

For the third year, Eve's Fund has co-sponsored a suicide prevention program called Native H.O.P.E. (Helping our People Endure) in partnership with Native Pride, a non-profit with culture-based programs focusing on prevention, wellness, and leadership development. Eve's Fund is committed to this mental health initiative because of the alarming rate of suicides among Native youth. Although talking about suicide is taboo for many young people, Dr. Clayton Small, the developer of the curriculum, encourages students to "break the code of silence" so they can reach out for help when in distress.

Books-A-Go Go

For the third year in a row, Betty Metz, founder of Books-A-Go Go, has chosen our Eve's Fund community to be the recipient of thousands of books. Books-A-Go Go is an international organization that collects used and new children's books and gives them to young people from low-income families. The books are distributed through schools and organizations that support these students. For many children, it will be the first book in their home. For the start of this current school year, Betty shipped two 1,300-pound pallets of books to be used in the areas of Shiprock, New Mexico, and Red Mesa, Arizona. That's a lot of books that should bring smiles to many young Navajo children. Eve's Fund supports the program by paying the substantial shipping costs.

Helping Youth Empowerment Services

Again this year, Eve's Fund was able to make a donation to support the Youth Empowerment Services' Tour de Rez, a summer-long, 1,200-mile bike trip that takes young people around the Navajo reservation. Our contribution supports ridership and purchases safety helmets and other necessities to make this important program a reality.

Empowering Navajo girls at camp

In July 2010, Eve's Fund and Girls Leadership Institute (GLI) held a day camp for about 20 young Navajo girls at Red Mesa School near the Four Corners. GLI, an organization based in Berkeley, California, has for 10 years awakened thousands of girls to a life of emotional intelligence, positive self-expression, and healthy relationships. Leaders, counselors, and campers proclaimed the program a solid success. GLI and Eve's Fund plan to repeat the event next year, if funding is available. Please visit our website to see a slideshow and read more about the camp.



Thanks to all Eve's Fund supporters

On behalf of the thousands of children who have benefited from Eve's Fund programs just this year—we are thankful.

Your contributions are making a real difference in the lives of Native American youth, but there are still many more young people who need our help. Our resources are limited, so we are asking you to give now if you can.

- **\$3** buys a Magic Tree House book for a Navajo school child;
- **Just \$5** buys and ships a book to a Native child who may not own any books;
- **\$6** buys a helmet that can keep a child safe or even save a life;
- **\$70** buys and ships 20 Magic Tree House books — a teaching box for a WHOLE CLASS;
- **\$1,400** buys a Magic Tree House Bookshelf — teaching boxes for a WHOLE SCHOOL
- **\$90** will purchase a hand-beaded [Eve's Fund logo bracelet](#) (including a tax-deductible contribution of \$50)

Please make a donation today!

All donations are tax-deductible and will be acknowledged. You may donate by credit card on our website at <http://evcrowellsfund.org> or by sending a check to:

Eve's Fund for Native American Health Initiatives
 c/o Dr. Robert M. Crowell
 180 Elm St., Suite 1, PMB 168
 Pittsfield, MA 01201-6552
 Telephone: 800-646-2952

Help promote youth literacy, injury prevention, mental health, and educational programs for Native Americans.



180 Elm St., Suite 1
PMB 168
Pittsfield, MA 01201-6552

Eve's Fund sponsors programs in literacy, injury prevention, mental health, and education and leadership for young Native Americans.

Proud recipient of a 2010 "Quality of Life" grant from the Reeve Foundation.

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Eve's Fund increases online presence

In addition to strengthening existing initiatives and developing several new programs, Eve's Fund has increased its marketing efforts in the past year. Our redesigned website (<http://evcrowellsfund.org>) has given the organization greater online visibility and allows contributors to make donations directly through our secure Pay Pal account.

Thanks to a new blog (<http://evesfund-thinkfirstnavajo.blogspot.com>), our growing list of subscribers can read articles about how Eve's Fund is having a powerful impact in the communities we serve. For even faster updates, more than 1,700 fans follow Eve's Fund on Twitter and Facebook.

These online marketing efforts were accomplished at minimal cost thanks to the volunteer efforts of Eve's mom, Barbara Crowell Roy. We are also grateful to have had the assistance of two talented professionals, web designer Tamara Halstead of [TALH Web Create & Design](#), and marketing consultant Larissa Kulczycky of [LCB Communications](#). Please consider tapping their skills for any of your future web and marketing projects.

Sign up for email updates to help us "go green"

If you have not been getting regular news updates from us by email over the past year, it means we **do not** have your email address. We are trying to cut down on paper usage to save trees and protect the planet for future generations. If you do use email, please take a minute to send your email address to barbaracrowellroy@evcrowellsfund.org or call us at 800-646-2952. Thank you!