

**Dr. David and Donna Cavanaugh Distinguished Service and Partnership Award
Mark Proctor, MD and Charlotte McKee, MD**

Dr. Mark Proctor and Dr. Charlotte McKee are deeply dedicated to the ThinkFirst Foundation and its mission; we are grateful for their support and very pleased to present them with this distinguished award. Together with their two sons, Max and Kenny, they have been proponents of injury prevention and ThinkFirst for many years.

Dr. Proctor is the Neurosurgeon-in-Chief at Boston Children's Hospital as well as the Franc D. Ingraham Professor of Neurosurgery at Harvard Medical School. He currently serves as Chairman of the Board of the Physicians Organization and previously served as the organization's President. Dr. Proctor is the director of the Brain Injury Center at Boston Children's Hospital and has been actively involved in advocacy and injury prevention, locally as the Chapter Medical Director for ThinkFirst Boston, and nationally, serving on the ThinkFirst National Injury Prevention Foundation Board of Directors for 17 years, from 2002 to 2019. Dr. Proctor served as ThinkFirst Chairman of the Board from 2009 to 2011, during which time he was known for Board development, building partner relations, promoting ThinkFirst chapter development and advocating for the inclusion of injury prevention education in medical programs.

Dr. Proctor obtained his medical degree at Columbia University College of Physicians and Surgeons. He trained in neurosurgical residency at Georgetown University followed by fellowship at Boston Children's Hospital, where he has been on staff since 1997. Dr. Proctor's clinical interests include craniofacial disorders, complex pediatric spinal disorders and neurotrauma. He is Past Chairman of the Pediatric Section of the American Association of Neurological Surgeons and Congress of Neurological Surgeons and is Past President of the New England Neurosurgical Society. Dr. Proctor has a particular interest in minimally invasive treatment of craniosynostosis and is an international leader in performing this operation and studying the long-term effectiveness.

Dr. Charlotte McKee is a pulmonologist with a specialty in lung transplant. She also worked in the biotech industry and was head of Clinical Development at Vertex Pharmaceutical where she led the successful development of drugs for treating cystic fibrosis. Dr. McKee attended Harvard University for her undergrad, graduated from Columbia University College of Physicians and Surgeons and trained at Johns Hopkins, followed by working at Brigham and Women's Hospital at Harvard Medical School.

Drs. Proctor and McKee have sponsored and supported ThinkFirst in so many ways, from advocacy to service to fundraising; thank you for your commitment to ThinkFirst!

Thank you to our 2020 ThinkFirst Chapter Training Sponsors!

**Dr. Mark Proctor
and
Dr. Charlotte McKee**



Dr. Mark A. Spatola and Dr. Mihaela Ionescu

Dr. Tetsuo and Cindy Tatsumi



ThinkFirst
National Injury Prevention Foundation

**2020
ThinkFirst
Awards**

April 24, 2020

Chapter of the Year

ThinkFirst Saginaw, Field Neurosciences Institute/Ascension St. Mary's, Saginaw, MI

ThinkFirst Saginaw became a chapter in 1996 under the physician leadership of Dr. E. Malcolm Field. Since that time, ThinkFirst Saginaw has distributed over 30,000 helmets through the ThinkFirst for Kids and "Buckle Your Brain" programs and taught ThinkFirst for Teens in hundreds of classrooms across 15 counties in Michigan. Because of this remarkable achievement, ThinkFirst Saginaw won the Governor's Highway Traffic Safety Award for Long Term Traffic Safety in 2002.

Last year ThinkFirst Saginaw reached over 6,100 people through their "ThinkFirst for Teens" program, "ThinkFirst for Kids" program and a variety of community events. One of the most innovative programs that ThinkFirst Saginaw runs is called "Caught Being Safe" which is a partnership with McDonald's of Michigan corporation to distribute 90,000 McDonalds coupons to kids who are making safe choices.

VIP of the Year

Sam Howell - ThinkFirst Mid-Michigan, Midland, MI

Sam Howell sustained a severe TBI in 2005 when he reached for his cell phone while driving and catapulted off the road into a tree. With the help of his mother Maureen, Sam started doing ThinkFirst presentations in 2009 and has been a star VIP speaker ever since. He travels all over Michigan to share his story and his message. He speaks on behalf of 2 ThinkFirst chapters and has completed programs in 22 middle and high schools for thousands of students across a 10-county region. In addition to schools, Sam has spoken at colleges, universities, corporations, and was a ThinkFirst presenter at the Michigan Traffic Safety Summit for 2 consecutive years. Since his crash, Sam has earned an Associate of Science degree with honors from Delta College and a Bachelor of Science in Human Health from Oakland University.

Medical Director of the Year

David A. Cavanaugh, MD, ThinkFirst of the Ark-La-Tex, Shreveport, LA

Dr. David Cavanaugh has practiced neurosurgery in Shreveport-Bossier for 33 years. He is a member of several national neurosurgery organizations, past president of the Louisiana Neurosurgical Society, and has been a Louisiana delegate to the Council of State Neurosurgery Societies for ten years. He has published numerous papers, written a book chapter, and has presented at state, national and international neurosurgery meetings. A graduate of Louisiana College in Pineville, Dr. Cavanaugh earned his medical degree from Louisiana State University Medical School in Shreveport and completed his neurosurgery residency at the University of Texas Health Science Center in San Antonio.

Dr. Cavanaugh had supported ThinkFirst nationally for years before he and his wife, Donna, started ThinkFirst of the Ark-La-Tex in 1996, where he continues to serve as its chapter medical director. After serving on the ThinkFirst National Injury Prevention Foundation Executive Committee and holding the position of Medical Director for the ThinkFirst Foundation Board, he served as Chairman of the Board from 2005-2007. Dr. Cavanaugh and his wife, Donna, are exemplary supporters of ThinkFirst, locally and nationally.

Outstanding Community Involvement Award #1

ThinkFirst Navajo Eve's Fund, Navajo Nation, AZ, NM, UT

ThinkFirst Navajo had a strong focus in 2019 on saving lives and preventing injuries of infants and young children on the Navajo Nation. 2019 marked their introduction of an innovative prevention program, "Buckle Up Navajo Newborns." The program was inspired by an urgent and unmet need among the most vulnerable segment of the population we serve, and it supports the three core elements of the ThinkFirst mission.

Published reports in the Navajo Times shared disturbing news of an increasing number of fatalities and injuries among Navajo children involved in motor vehicle crashes, estimated to be 40% higher than any non-Native American populations. Another fact is that only 27% to 30% percent of Navajo children are placed in car seats or booster seats during motor vehicle rides. Despite challenges posed by tribal governmental bureaucracy, agency turf battles and other obstacles, ThinkFirst Navajo leaders forged ahead toward the goal of ultimately ensuring every Navajo newborn is buckled up safely in a high-quality car seat.

Outstanding Community Involvement Award #2

ThinkFirst SIU School of Medicine, Springfield, IL

In February 2016, ThinkFirst at SIU School of Medicine was ended, after 27 years in the SIU Department of Surgery, due to state budget issues. That fall, the SIU Department of Family & Community Medicine took over the ThinkFirst program and presentations resumed. In 2017, the chapter began conducting ThinkFirst for Your Baby classes with the Nurse-Family Partnership. Over the past two years, nine classes were completed and 45 rear-facing car seats were distributed. ThinkFirst SIU now staffs two monthly car seat checks, one on the SIU campus and one in partnership with the Springfield Illinois Fire Department.

In 2019, the chapter initiated new work at the Decatur clinic and in 2020 with the SIU Edwardsville School of Nursing clinic in East St. Louis. ThinkFirst SIU sponsored and led the Statewide Child Passenger Safety conference with IDOT and received a Buckle Up for Life grant that distributed 38 car seats to immigrant/minority populations. From the low point in 2016 reaching 4,150 people, by 2019 this chapter reached 10,413 people, and celebrated 30 years of service.

Outstanding Research Award

ThinkFirst of the Ark-La-Tex, Shreveport, LA

Interim Summary of Observational Seat Belt Survey;

NHTSA Tween Seat Belt Demonstration Program, Caddo Parish, LA

The Caddo Parish Sheriff's Office partnered with the Louisiana State Patrol, the NE Louisiana Council of Governments and ThinkFirst of the Ark-La-Tex to plan program activities and develop materials to meet program objectives. The group, in collaboration with PRG, developed an interactive safety presentation geared toward Tweens. CPSO and partners were responsible for securing the participation of schools and other venues for delivery of the program. The group designed outreach materials for local Tweens and their parents using the tag line "BUCKLE UP LOUISIANA. Every trip, every time, everyone!" Tween-specific materials and activities were intended to increase the community's knowledge of seat belt safety.
